



Sofia Evangelidou

SEO Specialist, Senior Copywriter
and Project Manager in
Growthrocks

An academic graduate of West Attica University, BA, with a proven ability to write creatively, descriptively, and narratively, as well as SEO copywriting expertise. Additional experience includes Advanced Content Management Systems (CMS) knowledge, growth marketing skills, social media management and a solid IT background.

Contact

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Address
Athens, Greece

Education

**University of West Attica, 2012
-2017**

Bachelor of Arts - BA
Department of Conservation of
Antiquities and Works of Art

**Search Engine Optimization
Academy, 2022**

- ↳ SEO Strategy
- ↳ Advanced Keyword Research & Targeting
- ↳ On-page & On-site SEO
- ↳ Content Marketing & SEO
- ↳ Off-page SEO & Link Building
- ↳ Smart SEO

Employment History

○ **2021- Present**

[Growthrocks](#), London, UK

Senior Copywriter, SEO Specialist

- SEO Specialist
- Creative Copywriting
- Project Management
- Web Design (CMS)
- Social Media Management

○ **2021 - Present**

[Growthgirls](#), London, UK

Growth Hacker

On-page and off-page SEO, as well as customer acquisition and retention strategies that are creative and low cost.

○ **2020-2021**

[Digika](#) IKE, Athens, Greece

Editor at Large

- Editor at Large
- Copywriting
- Advertising campaign management
- SEO Copywriting
- On-page SEO

The Digika IKE group includes [faboru.gr](#), [kasseta.gr](#), [fandomzone.gr](#), and [disketa.gr](#).

○ **2019-2021**

Gamemedium, NY City, USA

Editor in Chief

- Editor in Chief
- Writing and Editorial Services
- Digital Marketing Manager

At [gamemedium.com](#)

Skills

Wordpress
SEO Copywriting
Advanced CMS
Google Analytics
Content Creation
Digital Marketing
Project Management
Industry Trends & Sales Forecasting

Language

Greek (Native)
English (Professional)
Spanish (Basic)

○ 2018-2021
KASSETA IKE (kasseta.gr) Athens, Greece
Editor At Large, Writer, Social Media Manager

- Editor at Large
- Writing and Editorial Services
- Digital Marketing Manager

○ 2020-2020
Asian Movie Pulse, Athens, Greece

Freelance Writer

- Writing and Editorial Services:
Producing a variety of content (reviews, articles) related to anime culture in asianmoviepulse.com

○ 2017 - Present
Self-employed

Freelance Translator

Translating content from English to Greek and vice versa

○ 2018-2019
MANGA.TOKYO, Osaka, Japan

Freelance Writer

- Writing and Editorial Services:
Producing a variety of content (reviews, articles) related to anime culture in MANGA.TOKYO

○ 2013-2017
[Radical Communications](#), Athens, Greece

Sales And Marketing Specialist

○ 2012-2013
[All About Concept](#) , Athens, Greece

Promoter

References

- Upon Request